



CASE STUDY: Starlight Knitting Society

Organization: Starlight Knitting Society. Retail Knitting Supply Company

Retreat Type: Small Business Client Retreat & Campout

Location: Vernonia Springs, Vernonia, Oregon

Group Size: 30+ Participants

Duration: 3 Night – 4 Day. Arrive Thursday PM. Check out 10 AM Sunday

Season: Fall



The Challenge

Starlight Knitting Society wanted an off-site setting that encouraged creativity, conversation, and unhurried time together in a restorative natural environment. The group sought a peaceful location where members could slow down, connect meaningfully, and focus on their craft.



The Vernonia Springs Solution

Vernonia Springs provided a quiet, nature-centered venue well suited for slow craft, shared meals, and informal gatherings. Flexible indoor and outdoor spaces allowed participants to knit outdoors during the day and gather comfortably in the evenings. The privacy of the forest setting created an immersive retreat atmosphere free from distraction.

The Experience

- Knitting sessions outdoors surrounded by forest
- Casual walking paths and scenic exploration
- Shared meals that encouraged conversation
- Evening gatherings focused on connection and community

Results & Impact

- Strengthened participant relationships
- Renewed creative energy and inspiration
- Deepened sense of community among members
- Positive feedback and enthusiastic testimonials

Testimonial

"We're having so much fun at Camp Starlight! We're so grateful to our teachers @jampdx and @junebuganddarlin, our hosts @vernoniasprings, and our community for coming together for such a special weekend!"

— Starlight Knitting Society Participant

Host Your Retreat at Vernonia Springs

Vernonia Springs offers a private forest setting ideal for business retreats, creative gatherings, and community events. Flexible accommodations, shared meal options, and immersive natural surroundings create space for meaningful connection.



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